

ADVERTISING FORM

Advertising is a great opportunity to stand out from your competitors and drive traffic to your booth during the exhibition. Our Exhibition Directory is used to guide attendees through the trade show floor and kept afterward as a directory of contacts and vendors.

PLEASE SELECT FROM THE FOLLOWING FULL-COLOR ADVERTISING OPTIONS

POSITION (PORTRAIT STYLE/A5 FORMAT)	SIZE IN INCHES	SIZE IN CM	PRICE	PRICE WITH 5% SPONSOR EXHIBITOR DISCOUNT*
Half Page (horizontal only)	4.13 x 5.90	10.5 x 15	500 €	475 €
Full Page	8.27 x 5.90	21 x 15	1,000 €	950 €
Double spread page	2 x (8.27 x 5.90)	2 x (21x15)	1,700 €	1,615 €
Inside front cover or back cover	8.27 x 5.90	21 x 15	1,500 €	1,425 €
Outside back cover AYGAZ	8.27 x 5.90	21 x 15	2,500 €	2,375 €
For exhibitors only** (logo with company description in directory)	N/A	N/A	150 €	N/A

Prices are VAT excluded.

*This discount is ONLY for exhibitors and sponsors of the 2018 AEGPL Congress.

**This benefit is free to AEGPL members.

CURRENT ADVERTISERS: 

COMPANY NAME: _____ TELEPHONE/FAX: _____

CONTACT NAME: _____ EMAIL: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

COUNTRY: _____ VAT NUMBER (MANDATORY): _____

ADVERTISING OPTION CHOSEN: _____

DATE: _____ SIGNATURE & COMPANY STAMP: _____

CANCELLATION CONDITIONS: This form constitutes a binding agreement.

All cancellations must be made in writing to MCI, the organisers shall retain:

- 25% of the agreed amount due if the cancellation is made before October 23rd, 2017
- 50% of the agreed amount due if the cancellation is made between October 23rd, 2017 and January 29th, 2018
- 100% of the agreed amount due if the cancellation is made after January 29th, 2018.

After confirmation, any kind of modification is considered as a cancellation and will be governed by the above cancellation policy.